

Questions? Kathy Joneson, kjoneson@ista.org, (517) 325-0426.

Deadline to submit kiosk artwork: Friday, March 22nd.

Upload kiosk artwork files to the folder link sent to Sponsor contact.

Kiosk Artwork File Prep

For file preparation, please create your artwork and digital files using the parameters outlined below. Following these specific guidelines will allow us to better meet your deadlines and quality requirements.

Adobe Illustrator Files

- Convert type to outlines if possible. Send fonts even if the type is outlined.
- Embedded images should be at least 100 dpi.
- Build files in CMYK color space.
- Do not use trap settings.

Adobe InDesign Files

- Convert fonts to outlines and export a high resolution PDF with bleed.
- Send fonts even if the type is outlined.
- Build files in CMYK color space.
- Do not tile mural images.
- Do not use trap settings. Do not use text attributes from text pallet.

Adobe Photoshop Files

- Set up Photoshop files at 300 dpi at final size for best quality.
- Save as RGB TIFF. LZW compressed.
- Do not tile mural images.

PDF Files

- Distilled at 100% and at appropriate dpi.
- Embed images and outline fonts.
- Save as an editable print file
- DO NOT SAVE AS X-TYPE PDF

***Missing support files and fonts can cause delays in the production of your project.**

Fonts

- Convert all fonts to outlines, curves or paths.
- Supply all fonts if you can't outline them. Use collect for output.
- Do not use text attributes from text pallet.

Color Matching

- Use Pantone to process coated for reference. If you have a specific color critical Pantone or spot color we can either supply a color test print/color chart or provide you with a color breakdown.

Bleed

- 1/4" bleed for all files.

Resolution / Scaling

- 300 dpi preferred, with a minimum of 100 dpi at final size for large format.
- When creating your artwork you can work to any sensible scale such as 50%, 25%, or 10%.

Transparency & Gradient Meshes

- Elements that use transparency or gradient meshes should be rasterized or flattened. (If color matching is required please do not flatten or rasterize)