ista FORUM 2024 TransPack TempPack

APRIL 22-24 | SAN DIEGO, CALIFORNIA | MARRIOTT MARQUIS SAN DIEGO MARINA

SPONSORSHIP OPPORTUNITIES

Connect with our global transport packaging community as an industry leader!



To discuss options and secure sponsorship, please contact Lisa Bonsignore, ISTA VP of Events, lisa@ista.org and (517) 325-0434

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ista FORUM 2024

Our signature event, the ISTA Forum, including TransPack & TempPack is where the packaging community comes together to tackle today's challenges, explore industry best practices, discover latest trends, and shape the future of transport packaging.

TransPack

TransPack provides a mix of presentations, research and solutions surrounding the **optimization of packaging for transport.**

TempPack

TempPack focuses on technical topics, insights and presentations related to global **temperature-controlled performance packaging.**







PAST SPONSORS & EXHIBITORS































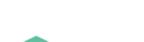


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MAKE A DIFFERENCE!

TransPack TempPack Become a Driving Force & Industry Leader

Becoming an ISTA Forum Sponsor is more than a commitment; it's a strategic investment in the future of transport packaging. Your sponsorship enables us to provide essential opportunities, such as these events, for vital knowledge exchange, empowering research initiatives and strengthening industry standards.



Join us in supporting the global transport packaging community by becoming an ISTA Forum sponsor.



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SPONSOR BENEFITS TransPack TempPack

SPONSORSHIP LEVELS, RATES & BENEFITS	PREMIER Sponsor \$12,500	GOLD Sponsor \$9,500	SILVER Sponsor \$6,500
Recognition for sponsoring the Welcome Reception	O		
Recognition for sponsoring the Closing Celebration Dinner			
Custom signage with logo at Attendee Check-in and Closing Celebration Dinner	S		
Featured sponsor logo on Forum homepage	\bigcirc		
Complimentary attendee registration	2 Registrations \$3,500 value	1 Registration \$1,750 value	
Sponsor Exhibition Reception ONLY Pass for company guest(s)	Signal States Signal Si	1 Pass \$300 value	
Company logo on front cover of the ISTA Forum Attendee Guide	O	S	
On-site recognition during both TransPack & TempPack general sessions	\bigcirc	\checkmark	
Social media promotion	I	S	
Sponsor logo included on all email blasts			
NEW! Exhibit Kiosk in the 'Forum Networking Hub' all three days! (see next page for kiosk example)	PREMIUM Location	S	O
Mention in ISTA Forum Attendee Guide	ENHANCED: Background color, logo & description	Cogo & description	Description
Logo on Forum sponsor page of website	Ø	S	Ø
Event app QR code lead retrieval	>	S	Ø
Company profile on event app	Ø	S	S
Participation in passport door prizes at Sponsor Exhibition Reception		\bigcirc	\bigcirc

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TransPack TempPack

Sponsor Kiosks Featured in 'Forum Networking Hub' for Three Days – including the popular Sponsor Exhibition Reception!

This year, sponsors will enjoy a fully assembled exhibit kiosk displayed in the Forum Networking Hub for three days. No booth hassles—just bring your marketing collateral. Kiosks will be on display during the following networking events:

Monday, April 22

- Kiosks set-up by Noon
- Attendee Check-In 1:00pm-6:00pm
- Welcome Reception! 4:00pm-6:00pm

Tuesday, April 23

- Networking Breakfast 8:00am-8:30am
- Networking Breaks 10:00am & 3:00pm
 Sponsor Exhibition Reception!
- 6:30pm-8:30pm <u>Sponsors must be</u> at their kiosks

Wednesday, April 24

- Networking Breakfast 8:00am-8:30am
- Networking Breaks 10:00am & 3:00pm

Kiosk features:

- 1-meter wide by 8-feet tall plus two chairs.
- Includes custom graphics (1&2). You simply upload hi-res graphic files to our vendor.
- Kiosk includes a counter to display your marketing collateral!

Kiosk benefits:

- Save \$\$\$ on printing booth graphics.
- Save \$\$\$ on shipping your booth to and from the event.
- Quick and hassle-free setup ensures that you won't miss any of the Forum sessions.
- Kiosks located in Forum Networking Hub Area giving you increased visibility to attendees.
- Utilize the kiosk as a dedicated "meet-up" spot for networking with your customers.
- Enjoy the advantage of having your kiosk displayed throughout the entire Forum not just a single reception.
- Kiosks featured during the Sponsor Exhibition Reception that includes the very popular passport door prizes!

Dur custom ponsor graphic

> The Forum Networking Hub is located in the foyer, right outside the TransPack & TempPack general sessions.

WHO ATTENDS?

3D Systems 3M Company Abbott Laboratories Diagnostics Division Abbott Nutrition ABF Freight ACH Foam Technologies ADE, Inc. Adept Packaging Advanced Packaging Technology Laboratories AeroSafe Global Agency of Korea National Food Cluster Agilent Technologies All AQ Products Allergan ALMO CORPORATION Alouette Cheese USA LLC Altair Engineering Ltd. Amazon American Aerogel Corporation American Testing Laboratory, LLC AMERIPEN Amwin Trading LLC Andersen Corporation Apple ASM International Aspen Surgical PR Corp. Atlas Box & Crating Co., Inc. Axiom Consulting B&G Foods, Inc. BASF Corporation Bay Cities Container Corporation Baver Health Care BD Diagnostics Beckman Coulter, Inc. BISSELL Homecare, Inc. Boise Inc. Bosch und Siemens Hausgeräte GmbH Bose Corporation Boston Scientific Brown-Forman BSH Home Appliance Corporation Bureau of Dangerous Goods Bureau Veritas Consumer Products Services, Inc. Bush Brothers & Co. California Polytechnic State University Carlex Glass America, LLC Cartier Casper Caterpillar Inc Cathay America Consulting CCF Brands CCR Celulosas Mairo SA de CV Center for Packaging & Unit Load Design -Virginia Tech Chainalytics Chamberlain Group Chemical Company CHEP USA Christian Brothers University Chubb Church & Dwight Co., Ltd. Cincinnati Sub-Zero Products, LLC a Gentherm Co. Cisco Systems, Inc Clemson University Cold Chain Technologies Coldkeepers Compadre LLC Concept Packaging Group ConMed Corporation Consult Schmidt LLC Control Power-Reliance, LLC CooperVision Corning Incorporated Corruven Canada Inc Covidien CSXT Intermodal Danish Technological Institute Data Physics Corporation DDL, Inc Department of Veterans Affairs- National СМОР Diebold Inc. Diversified Technical Systems, Inc Dometic Domtar Dongling Technologies USA Dow Chemical

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The International Safe Transit Association (ISTA)) is a member-based nonprofit that empowers organizations, and their people, to minimize product damage throughout distribution and optimize resource usage through effective package design. Worldwide, ISTA is the most trusted, knowledgeable and respected authority in predictive package- performance testing and design standards, helping its members develop more effective packaging to withstand the ever-changing risks of the global distribution environment.

ISTA's more than 1,100 corporate members are located in 45 countries and includes over 650 certified testing labs, 400 leading brand owners, 300 packaging suppliers, and 300 research and academic institutions and students.

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