

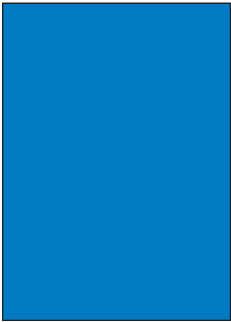


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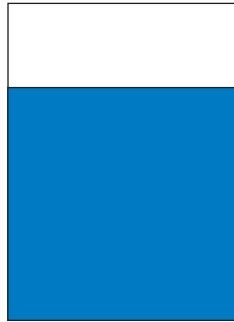
RESOURCE BOOK

Available Ad Sizes & Rates

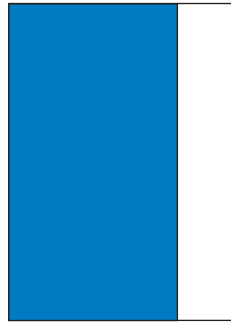
The illustrations below represent scaled-down approximations of the sizes and shapes of ads available in the Resource Book.



Full Page
7 1/2" x 9 1/2"
Rate: \$2,030



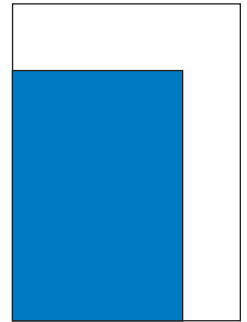
2/3 Page Horizontal
7 1/2" x 6"
Rate: \$1,770



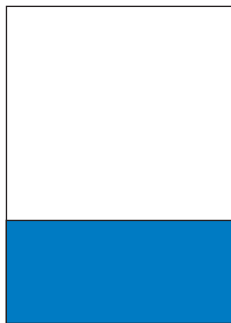
2/3 Page Vertical
4 5/8" x 9 1/2"
Rate: \$1,770



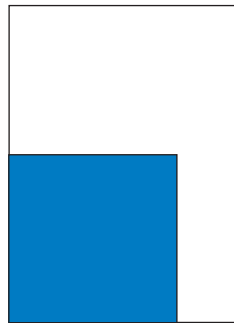
1/2 Page Horizontal
7 1/2" x 4 5/8"
Rate: \$1,540



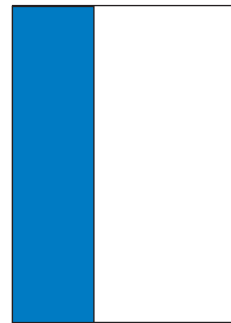
1/2 Page Vertical
4 5/8" x 7 1/2"
Rate: \$1,540



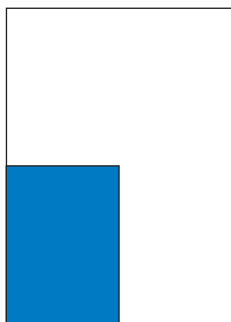
1/3 Page Horizontal
7 1/2" x 3"
Rate: \$1,035



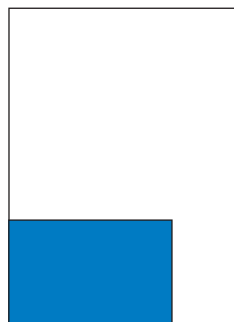
1/3 Page Square
4 5/8" x 4 5/8"
Rate: \$1,035



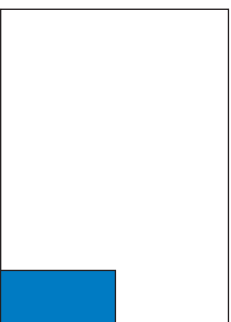
1/3 Page Vertical
2 1/2" x 9 1/2"
Rate: \$1,035



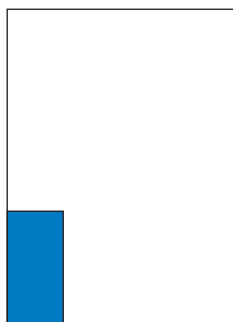
1/4 Page Vertical
3 5/8" x 4 5/8"
Rate: \$895



1/4 Page Horizontal
4 5/8" x 3 5/8"
Rate: \$895



1/8 Page Horizontal
3 5/8" x 2 1/8"
Rate: \$675



1/8 Page Vertical
2 1/8" x 3 5/8"
Rate: \$675